

Pure Soap USER GUIDE

Welcome to the New Clean



GENERAL TIPS

Pure Soap Concentrate is a vegan, natural **liquid Castile soap** made from Coconut, Sunflower and Canola oils.

1. The soap is concentrated - a little goes a long way.
2. We do not use any sulfates or foaming agents - don't worry! The soap is working!
3. If you dilute it with water, use it within a few weeks.
4. If you have extra dirty things - you may need more than our suggested amount - see what works for you!
5. Want to make your own scent? Buy our unscented and add your own essential oils!

PERSONAL CARE

Face & Body

- Just a few drops and work into a lather in your hands, and wash.
- Or squirt onto a loofah or washcloth.

Bath

- Add 30mls to your bath (it won't foam, but it does help clean).
- Add 10 mls to a hot water bucket for a foot soak.

Baby

- Yes - it's extra gentle, even for a baby!
- Try our unscented version.

Makeup Removal

- Add a few drops to wet hands and wash your face, rubbing in over makeup.

Decongestant

- Add 15ml to a bowl of hot water
- Add a few drops of tea tree or eucalyptus essential oil
- Put your head over the bowl and drape it with cloth.
- Breathe in steam.

Hair Shampoo

- A few drops for short hair, or 10ml diluted with water for longer hair. Lather and rinse.
- Rinse with apple cider vinegar, or even Grounded Softener (herbal vinegar) for extra shine.

Teeth

- Just a drop or 2 on your toothbrush and work it to a nice lather. Yes it will taste a bit like soap.

CLEANING

Floors (Wood, Laminate, Stone)

- 30mls to a 10L bucket. Warm water works best.
- Dip in mop or cloth and wring out. Mop floors.
- For wood and laminate, avoid excess water. Follow-up with a cloth to dry.

Dishes

- Dilute with water (1 part soap to 10 parts water), squeeze onto a sponge and work into lather.
- Wash dishes, and rinse.

All Purpose Surface Spray

- Add 100ml to a 500ml spray bottle.
- Add some bicarbonate soda to boost cleaning power.

Toilets

- Dilute 1:4 in a spray bottle, and scrub.
- Use Grounded Scouring Powder for deep cleaning.

Hand Washing Delicates, or Spot Treating Stains

- Add 15ml to a basin of cold water. Add delicates and swish around. Leave to sit for 10 mins. Swish, rinse, and use a towel to dry, then hang dry.
- Wet stain, squirt a few drops onto fabric and blot gently.

OTHER

Pet Shampoo

- Wet pet, and apply a squirt of soap. Or dilute 10ml into a pitcher with water. Work into a lather, and rinse.
- Depends on fur, size, and mud!

Fruit and Veg Rinse

- One squirt into a bowl of water. Add non-leafy fruit and veg and allow to sit for 10 mins.
- Rinse with clean water.

Plant Spray for Bugs

- Add 15ml to a 1L spray bottle with water. Spray leaves with infestation. Wipe off with wet cloth after 5-10 mins.
- Do not add more soap as this may burn the plant leaves.

Ant Spray

- Add 30ml to a 500ml spray bottle with water and spray ants. Add peppermint or clove essential oils for extra repelling power.

Questions? Call, WhatsApp, or Email us!

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We recycle within Nairobi! Keep your empty bottles and return with your next delivery.